ASSETS AND COVERAGE INFO

Everything you need to run a story, a listing or a segment. Logos and the event poster are in the YES/& press zip, or on request.

LOGO



Color on dark (primary)



Black, for light backgrounds



White, for photos and dark

- Formats: SVG (scales to any size) and PNG. Short mark: Y/&.
- Please write the name as **YES/&** in headlines and copy. Spoken, it's "Yes And."
- Please don't stretch, recolor, outline or add effects to the logo.

COLORS

Night #170708	Paper #F3F2F5	Pink #EC4FD6	Lime #C8FA6A

IMAGES

POSTER	Event poster, in the press zip
VENUE PHOTOS	See dadaLab's Instagram, @dadalab.io, and website. dadaLab allows use with credit to both the artist and the photographer.
LINEUP GRAPHIC	Posted Oct. 21 at yesandatx.com and @yesandatx

COVERING THE EVENT

PRESS PASSES	One per outlet. Email Jonathan by Nov. 14 with your name and outlet.
INTERVIEWS	Jonathan Earley (producer) is available by phone, video or in person before the event. **Capital Area Counseling** Jackie Marquez, Director of Marketing & Community Relations · Jackie@cacaustin.org · (512) 302-1000 Jaime Telfeyan, Ph.D., LPC-S, NCC, Executive Director · jaime@cacaustin.org · (512) 433-9899
ON-SITE	Best photo moments: 8 to 10 p.m., when the room is full and visuals peak. Please respect guests' wristband signals and ask before close-up photos.
PRE-EVENT ACCESS	Load-in and visuals setup run 6 to 7 p.m. on Nov. 21. A projection preview for TV or video may be possible with advance notice.